



Australasian University Safety Association Inc.

Sponsorship and Exhibition Investment Package

2017 AUSA Conference

Education and Research Safety Environments – Playing Devil’s Advocate

20th to 22nd June 2017
Hotel Grand Chancellor, Hobart
Tasmania

Introduction

The Australian University Safety Association Inc. (AUSA) is the network of **OHS professionals** servicing the **tertiary education and research sector of Australasia**. AUSA exists to:

- promote exchange of information on health, safety, environment and related topics between OHS professionals working in University and allied industries;
- promote uniform approaches to OHS problems in Universities and allied industries; and
- provide for representation to educational authorities and government bodies for OHS professionals working in Universities and allied industries.

The AUSA Conference will take place every year from 2015 and has clearly established itself as Australia's premier conference for OHS practitioners in the tertiary education and research sector. The conference will attract around 140 delegates from across the Australasian network of higher education and research institutions, as well as delegates from further afield.

The overarching theme of the 2017 conference is "**Education and Research Environments – Playing Devil's Advocate**". The conference sub-themes include:

- Contemporary Safety methodologies – Incident Investigation, Risk Management
- Due Diligence – Legal
- Research Environment – Antarctica
- Integrated Health Protection and Health Promotion

The 2017 conference will also feature for the first time an **Outreach Educational Program** provided for the wider education and research sector in Tasmania and sponsored by AUSA. This session will be held on Tuesday morning 20th June 2017. Themes of interest:

- Governance
- Lead and Lag indicators
- Shifting Safety Culture
- Risk Benefit Analysis – HSE
- Intercross between the University (e.g. Teacher training) and Secondary cohorts to better transition across both ways

The Conference brings together university sector expertise to present high quality information and ideas exchange aimed at OHS professionals and allied practitioners.

The organising committee of the AUSA 2017 Conference invites you to participate in the **Australasian University Safety Association Conference** as a sponsor or trade exhibitor.

Contact:
AUSA 2017 Conference Sponsorship Manager

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Southern Cross Conference and Event Management Pty Ltd
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The AUSA Conference Series Overview

The conference will draw an estimated 140 participants from the Australasian network of higher education and research institutions mainly in Australia and New Zealand. Its scope and significance will make attendance essential for all who have an interest in OHS in tertiary institutions and the research sector.

The conference series (established 1987) has consistently attracted a wide cross section of attendees including delegates from every state and territory in Australia representing Australia's 38 Universities and allied industries, as well as delegates from overseas.

2009	Sydney
2011	Brisbane
2013	Melbourne
2015	Queenstown, New Zealand
2016	Gold Coast
2017	Hobart

The conference is designed to provide a range of experience and styles of presentations, including keynote speaker presentations, formal papers and case study presentations on current developments and recent experiences. The conference also includes a welcome reception, conference dinner, field trips and networking opportunities over lunch and tea breaks each day.

All abstracts and papers submitted to AUSA are fully reviewed for relevance, quality and originality by our expert program committee.

The conference focus will be on providing current information, exchanging experience and generally creating opportunities for discussion, debate and networking.

Sponsor and Exhibitor Opportunities

The conference organisers invite government agencies, the corporate sector, medium and small enterprises, training and educational institutions to participate in this event.

Sponsorship will:

1. Provide your organisation with an excellent opportunity to promote to a valuable target audience of OHS professionals *before, during and after* the conference;
2. Showcase your products and programs relevant to OHS practitioners throughout the duration of the conference;
3. Provide exposure to a national and international audience of up to 150 delegates;
4. Enhance your public relations through networking activities and conference exposure;
5. Ensure that your involvement, commitment and support are openly demonstrated and widely acknowledged;
6. Be seen as a non-intrusive, generous and supportive gesture whilst having excellent exposure and business opportunities;
7. Provide your organisation with exposure to the latest thinking and practice on issues relating to health, safety and wellbeing in the tertiary sector; and
8. Allow your staff to participate in conference activities.

Detailed below is a range of sponsorship and exhibition packages to help organisations take part in the conference. Differing levels of sponsorship are available, with benefits outlined below (all prices are inclusive of GST). All aspects of the proposed sponsorship and partnership packages are negotiable with the Conference Sponsorship Manager including alternatives such as various combinations of cash and in-kind support and we would be happy to discuss additional benefits from sponsorship opportunities.

The conference committee looks forward to the opportunity of working with you at the premier event on the OHS calendar for Australasian Universities.

Sponsorship Packages

(All prices are inclusive of GST)

Principal Sponsor - AUSA 2017 Conference and AUSA Annual Partner until June 2018

Exclusive Opportunity

For contributions of \$10,000 your organisation will receive:

- Tailored package of sponsorship opportunities with the 2017 AUSA Conference and then beyond for 12 months until June 2017 working with AUSA Executive on partnership opportunities.
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- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Acknowledgement as the AUSA 2017 Conference Principal Sponsor daily and at the Conference opening and closing addresses
- Acknowledgement of your sponsorship in all media releases
- Complimentary brochure or catalogue insert into the conference satchel
- Complimentary exhibition space (3m x 1.8m) for the duration of the conference
- Your organisation's signage displayed for the duration of the conference
- Two full registrations to the conference to the value of \$795 each (Early Bird Rate)
- Two extra tickets to the Conference Welcome and Conference Dinner functions.
- Additional registrations to the conference at the Early Bird Registration Rate
- Copy of the delegate list of those who have agreed to their inclusion

Note: this is an exclusive category as there is only one Principal Sponsor named for the conference as accepted by the Organising Committee

Major Sponsor - AUSA 2017 Conference

For contributions of \$8,000 your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website;
- Acknowledgement as the AUSA 2017 Conference Major Sponsor daily and at the Conference opening and closing addresses
- Acknowledgement of your sponsorship in all media releases
- Complimentary brochure or catalogue insert into the conference satchel
- Complimentary exhibition space (3m x 1.8m) for the duration of the conference
- Your organisation's signage displayed for the duration of the conference
- One full registration to the conference to the value of \$795 (Early Bird Rate)
- Additional registrations to the conference at the Early Bird Registration Rate
- Copy of the delegate list of those who have agreed to their inclusion

Note: this is not an exclusive category and there may be other Major Sponsors of the conference.

Conference Dinner Sponsor - AUSA 2017 Conference

Exclusive opportunity

Venue: Hotel Grand Chancellor, Harbour View Room

Date: Wednesday 21st June 2017

For contributions of \$6,600 your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Acknowledgement as the Conference Dinner sponsor at the event opening and closing addresses including full naming rights to the evening
- Opportunity for theming of the dinner to your corporate colours or look and feel.
- Complimentary brochure or catalogue insert into the conference satchel
- Your organisation's signage displayed for the duration of the Conference Dinner
- Two complimentary guests at the Conference Dinner
- Copy of the delegate list of those who have agreed to their inclusion

Note: this is an exclusive category as there is only one Dinner Sponsor named for the conference as accepted by the Organising Committee

Sponsor a Keynote - AUSA 2017 Conference. 2 x Opportunities
For contributions of \$3,300 your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Sponsor name and/or logo associated with the selected key note speaker and opportunity to introduce the keynote at the conference
- Complimentary brochure or catalogue insert into the conference satchel
- Copy of the delegate list of those who have agreed to their inclusion

Conference Satchel Sponsor - AUSA 2017 Conference - Exclusive category

For contributions of \$2,750 your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Sponsor name and/or logo printed on delegate satchels
- Complimentary brochure or catalogue insert into the conference satchel
- Copy of the delegate list of those who have agreed to their inclusion

Note: this is an exclusive category as there is only one Satchel Sponsor named for the conference as accepted by the Organising Committee

Conference Welcome Reception Sponsor - AUSA 2017 Conference

Exclusive Opportunity

Venue: Henry Jones Art Hotel

Date: Tuesday 20th June 2017

For contributions of \$2,200 your organisation will receive:

- Tuesday 14th June 2017 at the conference venue, Hotel Grand Chancellor Resort
- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Acknowledgement as the Conference Welcome Reception sponsor at the event opening
- Complimentary brochure or catalogue insert into the conference satchel
- Your organisation's signage displayed as table signage for the duration of the sponsored event
- Two complimentary guests at the Welcome Reception
- Copy of the delegate list of those who have agreed to their inclusion

Coffee Cart Sponsor – AUSA 2017 Conference

For contributions of \$1,500 your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Sponsor name and/or logo printed on the printed Conference Program to be distributed to delegates at registration
- Complimentary brochure or catalogue insert into the conference satchel
- Copy of delegates list of those who have agreed to their inclusion

Conference Inclusions/Merchandise Sponsor – AUSA 2017 Conference

The conference is looking for items to include in the delegate packages that are in keeping with the themes and location of the 2017 event in Tasmania.

For contributions of \$2,000 or 'in kind contributions' your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Sponsor name and/or logo printed on the printed Conference Program to be distributed to delegates at registration
- Complimentary brochure or catalogue insert into the conference satchel
- Copy of delegates list of those who have agreed to their inclusion

Lanyard – AUSA 2017 Conference

For contributions of \$750 your organisation will receive:

- Your organisation's logo printed on a high quality lanyard

Delegate Satchel Insertion - AUSA 2017 Conference

For contributions of \$550 your organisation will receive:

- Brochure or catalogue insert into the conference satchel

Exhibition Packages

The Conference Organising Committee is committed to ensuring that organisations with the capacity to value add to the conference receive every opportunity to exhibit at the 2017 AUSA Conference. To encourage the maximum number of delegates into the exhibition area, morning tea, lunch and afternoon tea when scheduled will be served on all days of the conference with the Exhibitors in the same area.

Exhibitor Package

For a Contribution of \$2,750 (inclusive of GST) your organisation will receive:

- A 1.8m wide x 3m deep display area/floor space or exhibition booth
- One dressed table and two chairs (1800mm long table)
- Display of your own signage with company name (maximum 1800mm x 150mm)
- One power board installed
- Onsite costs such as cleaning and electricity
- On-call management assistance before and during the conference
- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Copy of the delegate list of those who have agreed to their inclusion
- Access to the conference accommodation rate at Hotel Grand Chancellor
- Meals supplied on each conference day as follows:
 - Tuesday 20th June – two (2) complimentary Welcome Reception tickets
 - Wednesday 21st June – Morning tea, lunch and afternoon tea
 - Wednesday 21st June – two (2) complimentary conference dinner tickets
 - Thursday 22nd June – two (2) complimentary field trip tickets
 - Thursday 22nd June – Lunch and afternoon tea
- Other benefits by mutual agreement



**Sponsorship and Exhibition
Application**
AUSA 2017 Conference
20th to 22nd June 2017
Hotel Grand Chancellor, Hobart TAS

- Conference Principal Sponsorship and Annual AUSA Partner \$10,000
- Conference Major Sponsor \$8,000
- Conference Dinner Sponsorship \$6,600
- Sponsor a Keynote Speaker \$3,300
- Conference Satchel Sponsorship \$2,750
- Coffee Cart Sponsorship \$1,500
- Conference Welcome Reception Sponsorship \$2,200
- Conference Merchandise/In kind supplier \$2,000
- Exhibitor Package \$2,750
- Lanyard at \$750 or Delegate Satchel Insertion \$550 (please circle).

Name: _____

Organisation: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ ABN: _____

All pricing inclusive of GST as applicable

- Please Forward a Tax Invoice
- Please find attached full payment of \$_____ being for sponsorship as specified above, made payable to Southern Cross Conference and Event Management Pty Ltd

Please forward to:
Southern Cross Conference and
Event Management
PO Box 1116 Lismore NSW 2480
FAX 02 6629 5849

Signed: _____ Date: _____

I understand that sponsorship opportunities will be allocated strictly in order of receipt of application and payment and are not guaranteed until payment is received. I understand that cancellation of sponsorship must be in writing and that the following cancellation policies will be in place. Cancellation prior to 31st March 2017 – half (50%) of the total amount billed or paid will be refunded. Cancellation after this date will result in no refund on amounts billed or paid.

Thank you for your interest in becoming a sponsor or exhibitor of the AUSA Conference 2017. We will contact you directly upon receipt of your application form and we look forward to working with you.